

# TRAVELAGE WEST

## 2025 EDITORIAL CALENDAR



ISSUE	CLOSE	TOPICS	SPECIAL SECTIONS	SPECIAL SECTIONS CLOSE
January 13	12/12/24 Ad Materials Due: 12/19/24	Alaska, Asia, Europe, Las Vegas, Mexico, New Orleans, River Cruising, Ski / Mountain Travel, South Pacific		
February 10	1/15/25 Ad Materials Due: 1/23/25	Alaska, Asia, Caribbean, Cruising, Hawaii, Israel, Mexican Caribbean, Mexico, River Cruising	<b>Family Getaways - Spring</b>  Insider Guide: Weddings, Honeymoons and Romance	12/30/24 Ad Materials Due: 1/8/25
March 10	2/12/25 Ad Materials Due: 2/20/25	Alaska, Hawaii, Mexico, New Orleans, Puerto Vallarta/Riviera Nayarit, River Cruising, Ski/Mountain Travel, South Africa, South Pacific	Insider Guide: Europe	1/29/25 Ad Materials Due: 2/5/25
April 14	3/20/25 Ad Materials Due: 3/27/25	Alaska, Asia, Caribbean, Cruising, Las Vegas, Los Cabos, New Orleans, River Cruising	<b>Family Getaways - Summer</b>  WAVE Awards: Editor's Pick Highlights	3/6/25 Ad Materials Due: 3/13/25
May 12	4/16/25 Ad Materials Due: 4/26/25	Alaska, Africa, Asia, Cruising, Europe, Hawaii, Mexico, River Cruising, South America	River Cruise Manual  Insider Guide: Hawaii's Summer Travel	3/5/25 Ad Materials Due: 4/9/25  4/2/25 Ad Materials Due: 4/9/25
June 9	5/14/25 Ad Materials Due: 5/21/25	Caribbean, Cruising, Europe, Luxury Travel, Mexican Caribbean, Mexico, River Cruising, South Africa, South America	Insider Guide: Asia and South Pacific	3/30/25 Ad Materials Due: 5/7/25

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DIGITAL GUIDE July 1	5/16/25 Ad Materials Due: 6/20/25	WAVE Award Winners		
July 14	6/17/25 Ad Materials Due: 6/25/25	Asia, Cruising, Europe, Hawaii, India, Las Vegas, Mexico, Mexico Pacific	<b>Explorer</b> WAVE Awards	6/3/25 Ad Materials Due: 6/10/25
August 11	7/17/25 Ad Materials Due: 7/24/25	Asia, Caribbean, Europe, Hawaii, Luxury Cruising, Luxury Travel, River Cruising, South Pacific	<b>Family Getaways - Fall</b> Insider Guide: Mexico	7/2/25 Ad Materials Due: 7/10/25
DIGITAL GUIDE August 19	7/8/25 Ad Materials Due: 7/15/25	Hawaii for the Western Traveler		
September 15	8/20/25 Ad Materials Due: 8/27/25	Caribbean, Cruising, Europe, Hawaii, Honeymoon/Romance, Las Vegas, Mexico, Puerto Vallarta/Riviera Nayarit, River Cruising	Insider Guide: Group Travel	8/7/25 Ad Materials Due: 8/14/25
DIGITAL GUIDE October 7	8/25/25 Ad Materials Due: 9/2/25	Mexico for the Western Traveler		
October 13	9/18/25 Ad Materials Due: 9/26/25	Asia, Caribbean, Europe, Hawaii, Luxury Cruising, Mexico, Puerto Vallarta /Riviera Nayarit, River Cruising, South America	<b>Explorer</b> Insider Guide: Hawaii's Fall and Winter	9/4/25 Ad Materials Due: 9/11/25
DIGITAL GUIDE October 21	9/9/25 Ad Materials Due: 9/16/25	Future Leaders in Travel 2025 Yearbook		
November 10	10/16/25 Ad Materials Due: 10/23/25	Africa, Asia, Cruising, Europe, Hawaii, Israel, Mexico, Ski/Mountain Travel, South Pacific	Insider Guide: Caribbean	10/2/25 Ad Materials Due: 10/9/25
DIGITAL GUIDE November 11	9/30/25 Ad Materials Due: 10/7/25	Ocean Ship Preview		
DIGITAL GUIDE December 11	10/27/25 Ad Materials Due: 11/3/25	River Cruise Ship Preview		
December 15	11/17/25 Ad Materials Due: 11/24/25	Asia, Caribbean, Cruising, Europe, Hawaii, Luxury Travel, Mexico: All-Inclusive Resorts, River Cruising	<b>Family Getaways - Winter</b>	11/3/25 Ad Materials Due: 11/10/25